

## Who is Echez DBD?

Echez DBD is part of Echez Group, a U.S.-based company located in four continents (America, Africa, Europe, and Asia) and founded in March 2010 in response to the growing need for expert services in commercial ecosystem management.

Echez DBD is global leader in managed services, sales team enablement, Brand Protection, IT Asset Management, intelligent sales, and Analytics, supporting our clients in their digital transformation strategy



# Brand Protection

**Cost-Effective Solutions to increase sales and protect our customer's reputation while keeping the brand promise.**

Brand Protection offers a set of services designed to increase sales, optimize brand's market presence and protect its reputation in order to make strategic decisions while supervising distributor's performance.




## Our Talent

**Echez is staffed by experts** who have worked with large software manufacturers such as Microsoft, Oracle, Adobe, IBM, Autodesk, McAfee, Symantec, Citrix, and VMWare. Other areas of staff expertise include marketing, project management and sales. Most of our staff are multilingual. Echez identifies and recruits the most qualified, the most talented, and the most committed staff in the shortest period.

# Our offer includes 3 special services

Main  
Differentiators

## Brand Analysis

With Brand Analysis we empower our customers to make better business decisions through reports and dashboards that consolidate information about their products, resellers, current offerings and other relevant data, in order to increase sales and optimize their brand's market presence.



Business intelligence and analytics to provide insightful information to increase sales.



Help companies to understand and manage their Brand identity and presence on online channels.



Make reseller sales strategies actionable within their digital ecosystem.

## Anti-Infringement

With Anti-Infringement we develop strategies for companies that face revenue and margin erosion resulting from brand infringement such as incompliance, counterfeiting and piracy offered in online marketplaces and e-commerce sites.



Protect brand's reputation.



Tailor made solution.



Infringers conversion into legit resellers.



Monitor & detect infringers reappearance.



Revenue maximization through legit sales channels.

## Partner Compliance

With Partner Compliance we verify how resellers perform to either recognize them with incentives for a proper offering of the product or identify actors that need to be corrected. This service can be offered to companies with either physical or online distribution of their brand.



Protect our customer's reputation while keeping the brand promise.



Provide confidence to the distribution ecosystem.



Tailor made solution.



Onsite mystery shopper to validate our customer policies.

## Our Clients



## Our Certifications



DUNS #: 06-889-1307  
 NAICS 1: 541511  
 Custom Computer Programming Services  
 NAICS 2: 519590  
 All other Information Services  
 SIC 1: 73710301  
 Computer Software Development  
**LINE OF BUSINESS**  
 Custom Computer Programming Services

541618  
 Other Management Consulting Services  
 541519  
 Other Computer Related Services  
 518210  
 Data Processing, Hosting, and Related Services  
 611430  
 Professional and Management Development Training  
 541613  
 Marketing Consulting Services

541690  
 Other Scientific and Technical Consulting Services  
 541512  
 Computer Systems Design Services  
 519190  
 All Other Information Services  
 541511  
 Custom Computer Programming Services

Other Locations Worldwide: Colombia, Philippines, Malaysia