



SOFTWARE USAGE OPTIMIZATION SUCCESS STORY

TESTIMONIAL → *Anonymous case*



We are a multinational oil company of great recognition in South America. We decided to use Echez Group's consultancy to optimize software management and ensure compliance with the legal and contractual requirements of our licensing. After 1 year of execution, the results were impressive.

This optimization exercise with Echez Group allowed us to have complete visibility of all our software assets, including the number of licenses purchased, their expiration dates, and how each license was being used. It also helped us optimize our software investment, as we eliminated excess licenses, acquiring only the necessary ones.

In addition, it made it easier for us to comply with legal and contractual requirements since we verified that all licenses were up to date and used legally. In such a way, we avoided the risk of penalties or fines for non-compliance.



IT Manager

CUSTOMER PROFILE

Multinational oil company focused on Latin America.

CHALLENGES

With multiple investment opportunities in Latin America, the company faced several challenges:

- Implementing a migration process in the company's administration from European to South American.
- Managing in its database the different sources of information, both local and external.
- Adapting the security processes of 3 administration companies and 7 implementation companies.

IMPACT

When implementing the software usage optimization solution, the client was able to:

- Increase information security based on the optimization of the use of software licenses for employees using various devices with company documentation.
- Improve online documentation supporting internal and external information processes.

SOLUTION

After implementing the solution, the company achieved the following:

- Improved communication between the client, implementers, and administrators for process execution.
- It now has greater control over licensing in the countries where the solution was implemented.
- Organized information management in the cloud.

RESULTS

The positive impact of the implemented solution on the client is demonstrated in the following:



The increase of the company's operational processes to achieve higher productivity.



Increased profitability and efficiency of the company.

