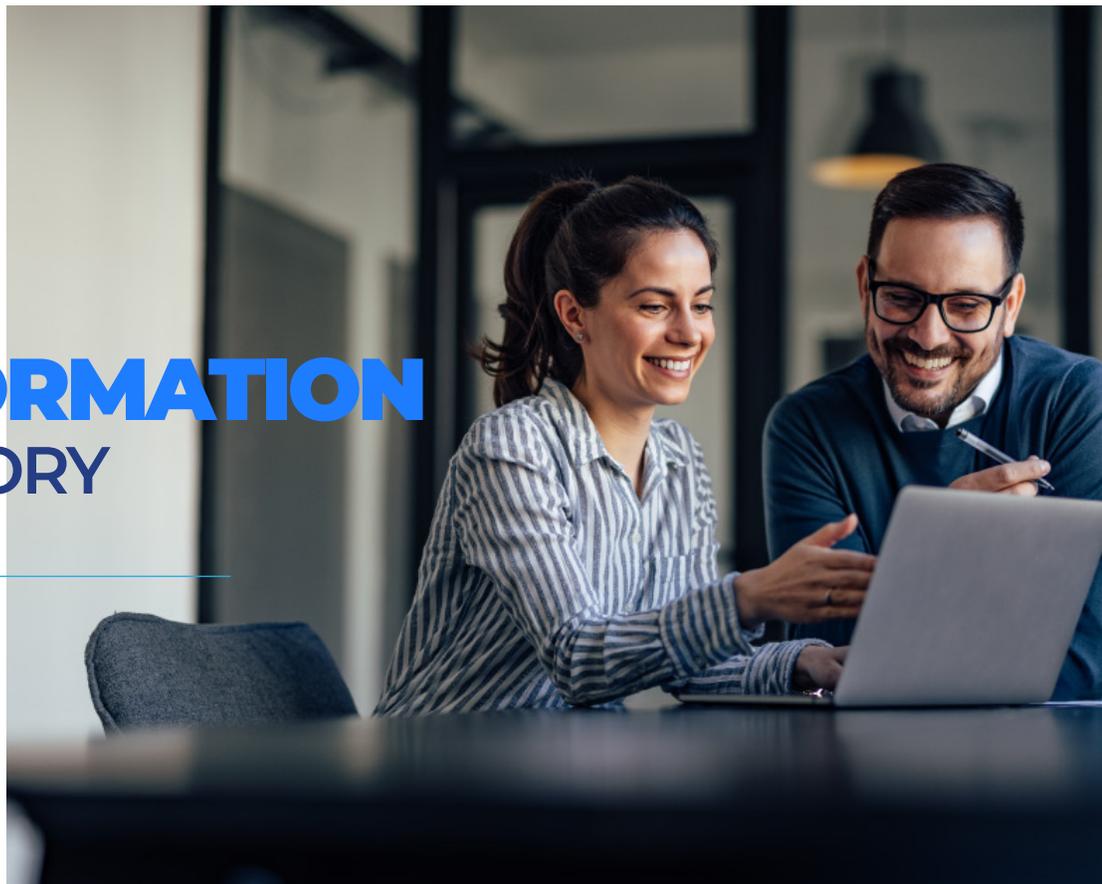


# DIGITAL TRANSFORMATION SUCCESS STORY



## TESTIMONIAL → Grupo Hada



We are committed to sustainability, so we seek the utmost efficiency in our processes, having environmental, social, and economic sustainability as a pillar of the company. Through our digital transformation consultancy with Echez Group, we are implementing new technologies to ensure better quality standards, placing us at the forefront of safety, productivity, and efficiency.

We have implemented new processes for our employees where the main benefit is the happiness of our staff, allowing us to grow 95% in productivity; we are also developing in stages the recommendations made by the experts of Echez Group on issues of process automation, reduction in the use of paper, and efficiency in operations, among others, allowing us to move forward in meeting the highest standards required by the industry and our customers

*Martín Duarte - ICT Manager*



## CLIENT PROFILE

Colombian company dedicated to manufacturing and marketing base soap, bar soaps, and liquid products for personal, home, and institutional hygiene and care.

## CHALLENGES

- Consulting in digital transformation to adapt the company to the current digital world, integrating solutions and technological tools that generate value and provide a strategic advantage to the business, ensuring its sustainability in the future.
- Implementing strategies that allow the company to develop processes in all areas consolidates it as a company that controls its assets, focusing on a 4.0 transformation that minimizes environmental impacts and updates some segments in the development of its industrial work.

## IMPACT

By implementing the digital transformation consulting, Hada was able to:

- Design a roadmap of overall digital opportunities in terms of impact and importance.
- Create a map of organizational capabilities required for digital transformation.
- Reduction of operational risks.
- To formulate a digital technology architecture.



## SOLUTION

Implementing the digital transformation consulting allowed Hada to:

- Conduct interviews with process leaders to understand the business.
- Conduct surveys to validate the maturity and digital capabilities of the organization within the strategic, tactical, and operational aspects.
- Presentation of the current situation with the challenges, opportunities, and benefits of the processes.
- Identification of new technologies that can be adapted to the operation and progress of the company.
- Improvement of efficiency and effectiveness in the processes

## RESULTS



The positive impact of the executed consultancy is demonstrated in the following results:



Automating processes, improving productivity.



Accompaniment and implementation of educational campaigns to develop the digital transformation.



Formulation of conclusions and recommendations to generate new digital transformation implementations with Echez Group.



Formulation of a digital vision in line with the strategic plan: the IT manager spends 20% of his time on this process.



Development of a collaboration strategy such as the office 365 apps.



Implementation of a matrix - cellular organizational structure, creating multidisciplinary teams that can come together to address specific projects or problems.



Rationalization in the consolidation of positions within the company, simplifying and optimizing the structure of roles and responsibilities.